



BIO HOTELS – the pioneers of green tourism

Natural, eco-friendly, sustainable: since more than 20 years, BIO HOTELS managed to establish themselves as the most sustainable hotel association on the market. And more and more hotels are joining – despite or perhaps even because of the strict standards and guidelines. Like no other hotel group, the BIO HOTELS guarantee guests certified organic quality and maximum transparency.

Ever since the association was founded in 2001, BIO HOTELS have stood for a consistently ecological approach. What is becoming more and more trendy today has been part of the core philosophy of BIO HOTELS from the very beginning. Over 80 houses in six European countries have joined the group so far – with a rising trend. The number of members grew significantly, especially during the pandemic. Since the beginning of 2020, nine hotels have decided to become a part of the BIO HOTELS.

BIO HOTELS initially were known for controlled, certified organic food. Many other sustainability aspects have been added over the years. Regional, organic food, natural cosmetics, green electricity, low CO₂ emissions and efficient resource and energy management are just some of the requirements that members need to guarantee for. Bio-hoteliers like to go the extra mile – for the environment, a sustainable future and guest satisfaction. BIO HOTELS inspire their guests with best organic cuisine, exclusive organic wellness and innovative offers. For example, special green meetings are offered for business customers.

Whether by the sea or in the mountains, in the city or the countryside – business and leisure travellers can find BIO HOTELS in the following countries:

- Germany
- Austria
- Switzerland
- Italy
- Slovenia
- Greece

High organic standards for highest demands

BIO HOTELS put great importance on their strict, consistent organic certification. Therefore, all houses are checked at least twice a year by independent control bodies. In addition, a climate balance is made every two years. Only those who consistently pass can remain a member of the BIO HOTELS.

The following criteria are taken into account in the certification:

- **Certified organic quality:** best certified organic quality awaits you in all BIO HOTELS. The food and beverage come from 100% certified organic agriculture.
- **Renewable energies:** only 100% certified green electricity is used in the houses.
- **Certified organic and natural cosmetics:** whether in the bathroom or during a wellness treatment – guests will be offered certified organic and natural cosmetics according to the COSMOS standard. With miila mi, the BIO HOTELS also present their own organic cosmetic line.
- **Regionality:** regionality and short transport routes have a particularly high priority.
- **CO₂-balance sheet:** BIO HOTELS are industry-wide pioneers when it comes to climate protection.
- **Building biology and natural materials:** BIO HOTELS value natural room furnishing and bedding. It is made sure that new buildings and renovations are realised by using the best materials in terms of building biology.

A hotel group on their way to climate positivity

7.5 kg. This is how much CO₂e is produced on average per overnight stay in the BIO HOTELS. This makes them industry-wide pioneer in the field of climate protection. Conventional hotels exceed this value. According to the environmental indicators of the German Hotel and Restaurant Association (DEHOGA), the average values between 16.9 - 47.6 kg CO₂ per overnight stay, depending on the star category. Every two years, the hotels have their CO₂ footprint calculated in order to optimise it. Despite all efforts, it is impossible to avoid releasing CO₂e. Therefore, the majority of of BIO HOTELS already compensate for the CO₂e they produce by buying climate certificates to make their hotel climate-neutral. In order to become a climate-positive BIO HOTELS, the double amount of caused tonnes of CO₂e must be compensated. 26 BIO HOTELS are already climate positive, 21 others climate neutral. In total, the BIO HOTELS have offset 10,954 tonnes of CO₂e by purchasing climate certificates.

Find more information at biohotels.info/en and at our [press area](#).

Follow us on [Instagram](#) and [Facebook](#).

Contact person BIO HOTELS

Katharina Saurwein
Sachsengasse 81a
6465 Nassereith
Austria

T: +43 (0) 670 6015731
katharina.saurwein@be-oh.at
www.be-oh.at

Contact person PR agency

Claudia Scheffler
Danziger Str. 8
10435 Berlin
Germany

T: +49 (0) 30 8954 5252
claudia@allevoegelfliegenhoch.de
www.allevoegelfliegenhoch.de